

Hochschule für
Technik und Wirtschaft
des Saarlandes
University of
Applied Sciences

Fakultät für
Wirtschaftswissenschaften
Business School

Studienverlauf

1st Semester

International strategic
management

International human
resources and cultural
diversity

International accounting
and taxation

Management information
systems and financial analysis

Quantitative methods

2nd Semester

International marketing

International law

International operations
management or international
tourism management

Financial management

Business English or
Communication

3rd Semester

International management
seminar

International management
workshop

International Economics

Practical training I

4th Semester

Practical training II

M.A. colloquium

Master's thesis project

During their third and fourth
semesters, students spend
twelve weeks gaining practical
work experience abroad (part
of this period overlaps with
the semester break).

During the third semester,
students have also the
possibility to spend a study
semester abroad.

The Master's thesis in the final
year is written in a foreign
language.

Studiengang im Überblick

Degree Master of Arts

Programme duration 4 semesters

Beginning Winter semester

Application deadline 15. July

Tuition fee none

Extramural studies possible

Accreditation FIBAA

Admission requirements

- 1 Applicants must hold a degree in a business-related or economic subject from a state-recognized university, amounting to 180 ECTS credit points (CP). A business-related or economic degree course is one in which at least
 - 60 CP were obtained from modules covering business administration or economics,
 - 5 CP from modules in the field of business law and
 - 10 CP from modules in mathematics and statistics.

- 2 **Language proficiency:** Applicants must submit a recognized proof of their proficiency in English on the C1 level of the Common European Framework (CEFR).

Applicants from abroad: Applicants with educational qualification from abroad must apply via UNI-ASSIST
www.uni-assist.de

Contact

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www.htwsaar.de/wiwi
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International
Management
Master



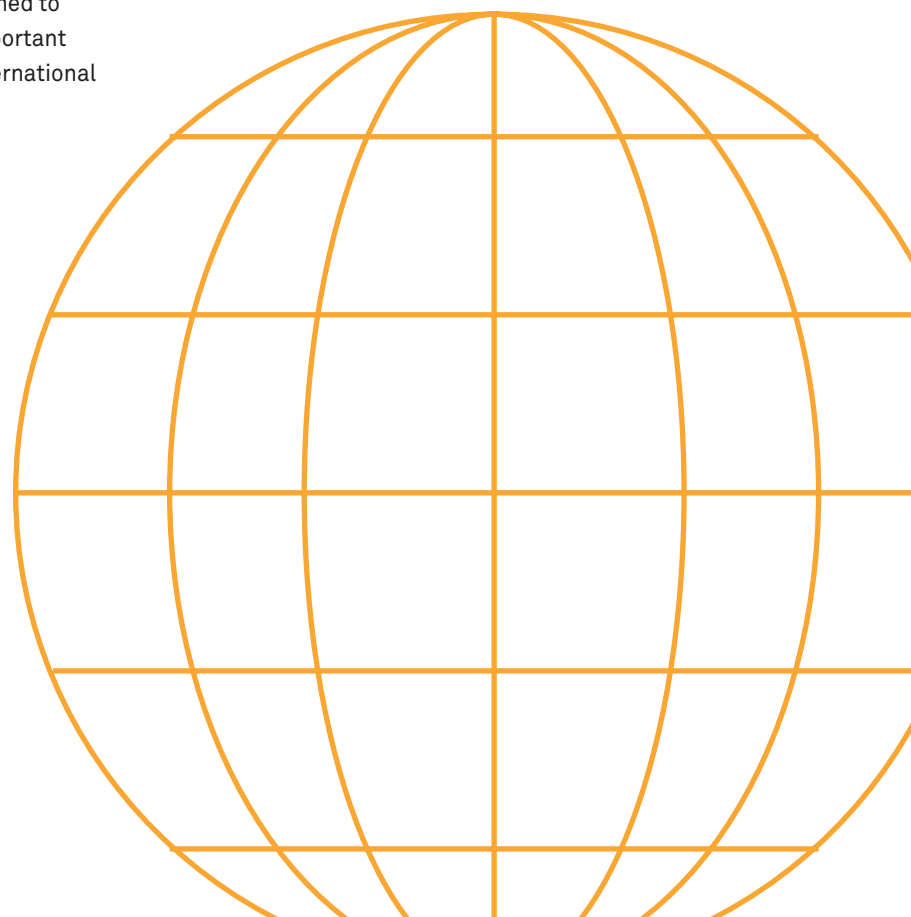
Master

International Management

International competition affects almost every sector of today's economy. Germany in particular has a very open economy and belongs to the world's largest trading nations.

While this presents numerous challenges, it also offers a host of exciting opportunities. The Master's degree programme 'International Management' at Saarland University of Applied Sciences (htw saar) provides an excellent foundation for graduates looking to exploit these opportunities in their subsequent careers. The M.A. programme has been designed to provide students with deeper insight into important questions of business management in an international context.

A key focus of the courses in the M.A. programme is the continuous interplay between theoretical knowledge and its practical application. This approach is underscored by the work placement phase of the M.A. programme.



Target group and programme focus

The Master's programme 'International Management' is open to students who have already acquired a first degree in a subject of economic relevance (e.g. a B.A. or Diplom in business administration). Building on their broad general understanding of the subject, the M.A. programme offers students the chance to acquire a more specialized advanced qualification that prepares them for high-level management positions in an internationally oriented business environment. The programme has been structured to illuminate the field of international management from a number of different perspectives and covers strategic, personnel, financial and legal aspects of international business activities.

Language and intercultural skills

All courses are taught in English. The practical training (internship) has to be spent abroad. Students are also required to write their Master's thesis in a foreign language. The economics courses are supplemented by the compulsory elective modules 'Business English' and 'Communication'.

Students graduating from the M.A. programme are sought after by internationally active companies and organizations.

Practical training phase

The Master's programme in international management aims to provide advanced training in business management, enabling graduates to meet the challenges of the growing European internal market and preparing them to work in cross-border and international business environments. To meet this objective, the programme teaches both theoretical and practical aspects of the subject. The study and examination regulations that govern the M.A. in international management therefore require students to spend time abroad to undertake a continuous twelve-week practical training phase during the third and fourth semesters.

Duration of programme and degree qualification

The standard period of study, which includes the practical training phase and the final-year M.A. thesis project, is four semesters. Graduates from the programme are awarded a Master of Arts degree.