Admission requirements

1. Applicants must hold a degree in a business-related or economic subject from a state-recognized university, amounting to 180 ECTS credit points (CP). A business-related or economic degree course is one in which at least
   - 60 CP were obtained from modules covering business administration or economics,
   - 5 CP from modules in the field of business law and
   - 10 CP from modules in mathematics and statistics.

2. Language proficiency: Applicants must submit a recognized proof of their proficiency in English on the C1 level of the Common European Framework (CEFR).

Applicants from abroad: Applicants with educational qualification from abroad must apply via UNI-ASSIST:
www.uni-assist.de
International Management

International competition affects almost every sector of today’s economy. Germany in particular has a very open economy and belongs to the world’s largest trading nations. While this presents numerous challenges, it also offers a host of exciting opportunities. The Master’s degree programme ‘International Management’ at Saarland University of Applied Sciences (htw saar) provides an excellent foundation for graduates looking to exploit these opportunities in their subsequent careers. The M.A. programme has been designed to provide students with deeper insight into important questions of business management in an international context.

Target group and programme focus

The Master’s programme ‘International Management’ is open to students who have already acquired a first degree in a subject of economic relevance (e.g. a B.A. or Diplom in business administration). Building on their broad general understanding of the subject, the M.A. programme offers students the chance to acquire a more specialized advanced qualification that prepares them for high-level management positions in an internationally oriented business environment. The programme has been structured to illuminate the field of international management from a number of different perspectives and covers strategic, personnel, financial and legal aspects of international business activities.

Language and intercultural skills

All courses are taught in English. The practical training (internship) has to be spent abroad. Students are also required to write their Master’s thesis in a foreign language. The economics courses are supplemented by the compulsory elective modules ‘Business English’ and ‘Communication’.

Practical training phase

The Master’s programme in international management aims to provide advanced training in business management, enabling graduates to meet the challenges of the growing European internal market and preparing them to work in cross-border and international business environments. To meet this objective, the programme teaches both theoretical and practical aspects of the subject. The study and examination regulations that govern the M.A. in international management therefore require students to spend time abroad to undertake a continuous twelve-week practical training phase during the third and fourth semesters.

Duration of programme and degree qualification

The standard period of study, which includes the practical training phase and the final-year M.A. thesis project, is four semesters. Graduates from the programme are awarded a Master of Arts degree.

Students graduating from the M.A. programme are sought after by internationally active companies and organizations.

International Management is the continuous interplay between theoretical knowledge and its practical application. This approach is underscored by the work placement phase of the M.A. programme.